

Community Assistance Program

Business Opportunity Description

CAP Regional Outreach Coordinator Independent Representative

Brief description of opportunity:

1. Distribute free Prescription Drug Discount Cards to anyone who can use help paying for prescription medications. This would include health clinics such as mental health, obesity, fertility, and hospital clinics. Individuals who pay for multiple medications that they use monthly should receive a discount card. The discount cards are offered through NBBI's outreach program, Community Assistance Program. Cards can be used by non-profit organizations as a method of fund-raising.
2. Promote the Rx Med Assist Prescription Assistance Programs that help uninsured and under-insured pay for maintenance medications.
3. Distribute free Diabetic Discount Program Cards to help uninsured and under-insured diabetics save 50% off testing supplies.

Method:

It is anticipated that a combination of telephone, field, internet, and direct-mail work will be needed to maximize the number of cards distributed to the people most in need. A person who is proficient in internet use and use of telephone and direct mail could be successful working this as a work-from-home business. Others will prefer field and face-to-face contact. Printing costs of the cards is the responsibility of the Representative.

Assistance provided you by NBBI:

Thorough training using the most well-respected training methods in the industry, sales meetings and conference calls included and available to you, training newsletters, supportive office staff. Individual goal-setting, problem-solving and motivational meetings with the Sales Manager are provided and encouraged.

NBBI will appoint and train people who can demonstrate the following:

Good communication skills, neat appearance, possess an e-mail address (for posting on website and for office communications), have a bank checking account for direct deposit of compensation, and show a willingness to work independently, yet accept training from NBBI.

The Products:

Representatives hand out the Community Assistance Program Discount Card offering average savings of 15% on brand-name prescription drugs and 55% on generics at participating pharmacies. Over 80% of the pharmacies in the US and Puerto Rico accept these cards. Reps can also provide the Rx Med Assist Prescription Assistance Programs and the Diabetic Discount Program.

Compensation:

The Representative earns 75 cents each and every time the card is used to receive a discount on a prescription. While this is not a multilevel marketing plan, Representatives can recruit new Representatives into the business. The Sponsor then earns 20 cents OverRide each time his referrals' cards are used. The Representative also earns on the monthly usage of the Rx Med Assist program (\$3.00/Prescription/Month & \$0.25 OverRide) and the Diabetic card (\$3.72 to \$11.78 per client per month & \$0.78 to \$2.47 OverRide). There is no limit on your income!

Expectations:

It is expected that the Representative will adhere to the terms of his/her contract. It is suggested that Representatives take full advantage of the training, sales meetings and conference calls available to them, as well as suggestions for improvement and greater productivity. Sponsors are expected to assist their downline to be successful in the business.

Perks:

All Reps receive a free Lifestyle package, (savings on movies, theme parks, flowers, shopping etc.), a \$120 value. Upon reaching 200 scripts filled per month, the Rep receives a free household membership to DentAchoice, (a discount dental plan that can save you up to 50% or more on all of your dental expenses, including orthodontics), a \$140 value. Opportunities to win cash prizes are given through contests.

To sign up please visit: www.CapRxProgram.net



Community Assistance Program
Making healthcare more affordable

A business that enables you to *help* others and make *money* at the same time!

You don't have to sell anything, just give away free discount Prescription Drug cards at clinics, doctor offices, etc.

- No Selling
- Free Replicated Website
- No Experience Necessary
- Free Training
- No Monthly Fees
- Easy on-line signup

■ The following are income examples only based on personal part-time production.

300 Card Users	500 Card Users	1,000 Card Users
3 scripts each	3 scripts each	3 scripts each
900 scripts total	1,500 scripts total	3,000 scripts total
x .75 per script	x .75 per script	x .75 per script
\$675.00 monthly	\$1,125 monthly	\$2,250 monthly
x 12 months	x 12 months	x 12 months
\$8,100 annually	\$13,500 annually	\$27,000 annually

■ Earn more by referring others!

300 Card Users	500 Card Users	1,000 Card Users
3 scripts each	3 scripts each	3 scripts each
900 scripts total	1,500 scripts total	3,000 scripts total
x 10 representatives	x 10 representatives	x 10 representatives
9,000 scripts	15,000 scripts	30,000 scripts
X .20 override	x .20 override	x .20 override
\$1,800	\$3,000	\$6,000
x 12 months	x 12 months	x 12 months
\$21,600 annually	\$36,000 annually	\$72,000 annually

These examples assume that the average person that has prescriptions, fills 3 per month.

Please Apply Online at:

CapRxProgram.net